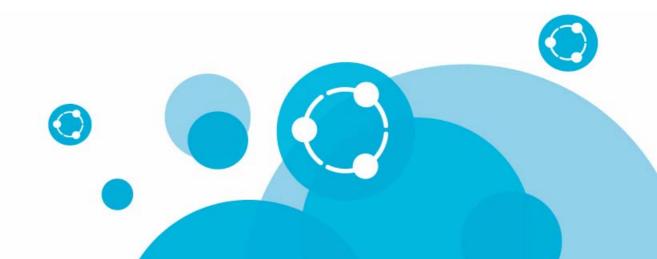


Cosmetic Surgery Report

Prepared for: Daemon 2ic July, 2007





1. Methodology





Methodology

- ▶ This study was conducted on the Galaxy Omnibus on the weekend of 27-29 July, 2007.
- ▶ The sample was 848 Australians aged 18-64, distributed throughout Australia, as follows:

NSW/ACT	249
Victoria/Tasmania	236
Queensland	155
South Australia	105
Western Australia	103

- Interviews were conducted using CATI (computer assisted telephone interviewing) with telephone numbers randomly selected from electronic White Pages. All interviewers were personally trained and briefed on the requirements of the study.
- Age, gender and region quotas were applied to the sample.
- ▶ Following the completion of interviewing, the data was weighted by age, gender and region to reflect the latest ABS population estimates.





2. Main Findings



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Main Findings

- ▶ The vast majority (96%) of Australians aged 18-64 years believe cosmetic surgery should be recognised as a specialty with training and qualifications approved by appropriate medical authorities (81% strongly agree, 15% slightly agree, cf. 3% disagree). Women (85%) are more likely than men (77%) to strongly agree with this statement.
- Again, almost all (93%) Australians believe people have the right to choose to have cosmetic surgery to enhance their appearance (54% strongly agree, 38% slightly agree,6% disagree). Australians aged 18-24 years (95% agree) and 25-34 years (97% agree) are more likely to hold this view than those aged 50-64 agree (89% agree).
- Almost unanimously, 97% of Australians believe that doctors should have to pass an exam and get a 'licence' in cosmetic surgery before they are allowed to practise in it (88% strongly agree, 9% slightly agree 2% disagree). This view is held consistently by Australians, regardless of gender, age, area income or education.
- Overall, 95% of Australians believe patients having a cosmetic surgery procedure have a right to know how many times the doctor has previously performed that procedure (76% strongly agree, 19% slightly agree, 4% disagree). Women (97%) are slightly more likely than men (93%) to hold this belief.
- ▶ Almost universally, 98% of Australians believe patients have the right to know if the doctor performing their cosmetic surgery procedure is trained specifically in cosmetic surgery (87% strongly agree, 11% slightly agree, 1% disagree). This view is held consistently by Australians, regardless of gender, age, area income or education.



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Main Findings continued

Again, the vast majority (96%) of Australians believe patients have the right to see realistic, technically accurate before and after photos, for example on websites and in information brochures, before having cosmetic surgery (79% strongly agree, 16% slightly agree, 3% disagree).





3. Questionnaire



SECTION D - ASK RESPONDENTS AGED 18-64 IE CODE 02-10 IN Q1. OTHERS GO TO NEXT SECTION

D1. Thinking now about cosmetic surgery, that is, surgery to enhance the appearance of a person such as face lifts, breast surgery and liposuction. Currently, cosmetic surgery is not recognised as a specialty by medical authorities in the same manner as other specialties, such as neurosurgery. This means that the public cannot be sure whether or not a doctor performing surgery is a cosmetic surgery specialist, or another sort of doctor.

Please say whether you agree or disagree with each of the following statements about cosmetic surgery. Firstly,..? **READ OUT AND ROTATE A-F**

IF AGREE Is that strongly agree or slightly agree?

IF DISAGREE Is that strongly disagree or slightly disagree?

	STRONGL' <u>AGREE</u>	Y SLIGHTLY <u>AGREE</u>	SLIGHTLY DISAGREE	STRONGLY DISAGREE	NEITHER/ DON'T KNOW
A.	Cosmetic surgery should be recognised as a specialty with training and qualifications approved by appropriate medical authorities1	2	3	4	5
В.	People have the right to choose to have cosmetic surgery to enhance their appearance1	2	3	4	5
C.	Doctors should have to pass an exam and get a 'licence' in cosmetic surgery before they are allowed to practise in it	2	3	4	5
D.	Patients having a cosmetic surgery procedure have a right to know how many times the doctor has previously performed that procedure1	2	3	4	5
E.	Patients have the right to know if the doctor performing their cosmetic surgery procedure is trained specifically in cosmetic surgery1	2	3	4	5
F.	Patients have the right to see realistic, technically accurate before and after photos, for example on websites and in information brochures, before having cosmetic surgery1	2	3	4	5



4. Detailed Tabular Findings



Tables

▶ The tables of findings are set out such that they include the following details:

1 BASE: Wght Sample (000's): The number of completed interviews has been

weighted to reflect the latest ABS population estimates. These estimates are shown in

thousands (000's). The percentages in the table

are based on these weighted figures.

2 **WEIGHTS**: This indicates that in order to reflect the latest ABS

population estimates the data has been weighted

by age, gender and area.

3 **FILTERS (Where applicable):** If the table is based on a subset of respondents

then this will be titled as a Filter and accompanied by a description of the sample upon which the

table is based.

4 **RESPONDENTS**: These figures show the actual sample size,

indicating the total number of respondents who

were asked the relevant question.



Tables ... continued

- **Each question has been analysed by a series of demographic variables as follows:**
 - \rightarrow SEX:
- > Male
- > Female
- → AGE:
- > 18-24 years
- > 25-34 years
- > 35-49 years
- > 50-64 years
- **→ MARITAL STATUS:**
 - Married (married/de facto/living together)
 - Not married (never married/separated/divorced/widowed)
- **→ MAIN GROCERY BUYER:**
 - Yes/Shared
 - > No
- **→ CHILDREN AT HOME:**
 - Children under 18 living in the household
 - ➤ No children under 18 living in the household



→ WORK STATUS:

- Working full-time
- Working part-time
- Not working

→ SOCIO-ECONOMIC STATUS:

- Occupation of the main income earner of the household:
 - White collar (professional/senior management, upper white collar, lower white collar)
 - Blue collar (upper blue collar, lower blue collar)

→ LOCATION:

- > NSW / ACT
- Victoria / Tasmania
- Queensland
- > South Australia
- Western Australia

→ CAPITAL CITY:

- > Sydney, Melbourne, Brisbane, Adelaide or Perth
- > Rest of Australia





→ HOUSEHOLD INCOME:

- > Under \$40,000
- > \$40,000 \$69,999
- > \$70,000 plus

→ HIGHEST LEVEL OF SCHOOLING:

- ➤ Below Year 12
- Year 12



GALAXY RESEARCH

TABLE 1

Statement *BY* D1 Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement

			State	ement		
	Cosmetic surgery should be recognised as a specialty		Doctors should have to get a 'licence' in cosmetic surgery	right to know how many times the doctor has	Patients have the right to know if the doctor is trained in cosmetic surgery	Patients have the right to see before and after photos on websites in information brochures
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	848 12359 100%	848 12359 100%	848 12359 100%	848 12359 100%	848 12359 100%
TOTAL AGREE						
Strongly agree	10053	6732	10909	9413	10703	9813
	81%	54%	88%	76%	87%	79%
Slightly agree	1816	4711	1077	2312	1353	2030
	15%	38%	9%	19%	11%	16%
**SUBTOTALS	11869	11443	11987	11726	12056	11844
	96%	93%	97%	95%	98%	96%
TOTAL DISAGREE						
Slightly disagree	169	549	169	329	129	205
	1%	4%	1%	3%	1%	2%
Strongly disagree	163	200	48	109	39	135
	1%	2%	0%	1%	0%	1%
**SUBTOTALS	332	749	217	438	168	341
	3%	6%	2%	4%	1%	3%
Neither/ Don't know	158	168	155	196	135	175
	1%	1%	1%	2%	1%	1%

GALAXY RESEARCH

TABLE 2 Standard Banner 1 *BY* D1 Agree/ disagree with statement

PAGE 2

BASE: WGHT SAMPLE (000s)
WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Cosmetic surgery should be recognised as a specialty with training and qualifications approved by appropriate medical authorities"

		Se	х		Age	<u> </u>		Marital S	tatus	Grocery	Buyer	Childr	en	Wor	k Status	3	S.E.S	S
	Total	Male	Female	18-24	25-34	35-49	50-64	Marr -ied	Not Marr -ied	Yes /Shared	No	Yes	No	Full Time	Part Time W	Not Jorking	White	Blue
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	422 6018 100%	426 6342 100%	117 1792 100%	134 2837 100%	357 4624 100%	240 3106 100%	557 7915 100%	291 4444 100%	589 8646 100%	259 3713 100%	354 5153 100%	494 7207 100%	443 6590 100%	213 3033 100%	192 2736 100%	540 7929 100%	308 4430 100%
TOTAL AGREE	10053	4663	5390	1316	2393	3831	2513	6599	3454	7174	2879	4163	5890	5300	2456	2296	6450	3603
Strongly agree	81%	77%	85%	73%	84%	83%	81%	83%	78%	83%	78%	81%	82%	80%	81%	84%	81%	81%
Slightly agree	1816	969	848	459	329	627	402	998	818	1142	674	821	995	999	484	333	1179	637
	15%	16%	13%	26%	12%	14%	13%	13%	18%	13%	18%	16%	14%	15%	16%	12%	15%	14%
**SUBTOTALS	11869	5632	6237	1774	2722	4457	2915	7597	4272	8316	3553	4984	6885	6300	2940	2629	7629	4240
	96%	94%	98%	99%	96%	96%	94%	96%	96%	96%	96%	97%	96%	96%	97%	96%	96%	96%
TOTAL DISAGREE	169	142	28	18	59	53	40	122	48	91	78	66	104	96	46	28	122	48
Slightly disagree	1%	2%	0%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%
Strongly disagree	163 1%	123 2%	39 1%		33 1%	43 1%	87 3%	118 1%	44 1%	127 1%	36 1%	35 1%	127 2%	60 1%	37 1%	66 2%	107 1%	55 1%
**SUBTOTALS	332	265	67	18	92	96	126	240	92	218	114	101	231	156	82	94	229	103
	3%	4%	1%	1%	3%	2%	4%	3%	2%	3%	3%	2%	3%	2%	3%	3%	3%	2%
Neither/ Don't know	158 1%	121 2%	37 1%		23 1%	70 2%	65 2%	78 1%	80 2%	112 1%	46 1%	68 1%	90 1%	135 2%	11 0%	13 0%	71 1%	87 2%
TOTALS	12359	6018	6342	1792	2837	4624	3106	7915	4444	8646	3713	5153	7207	6590	3033	2736	7929	4430
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 3 Standard Banner 2 *BY* D1 Agree/ disagree with statement

PAGE 3

BASE: WGHT SAMPLE (000s)
WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Cosmetic surgery should be recognised as a specialty with training and qualifications approved by appropriate medical authorities"

				State			Capital	City	House	nold Inco	ome	Schoo	ling
	Total	NSW V	ic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K- \$69K	\$70K+	Below Year 12	Year 12
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	249 4301 100%	236 3364 100%	155 2414 100%	105 1034 100%	103 1247 100%	553 7757 100%	295 4602 100%	173 2541 100%	231 3436 100%	356 5135 100%	281 3915 100%	567 8444 100%
TOTAL AGREE Strongly agree	10053 81%	3476 81%	2736 81%	1900 79%	932 90%	1009 81%	6460 83%	3593 78%	1982 78%	2867 83%	4262 83%	3328 85%	6725 80%
Slightly agree	1816 15%	625 15%	520 15%	403 17%	94 9%	173 14%	1051 14%	765 17%	315 12%	487 14%	748 15%	480 12%	1336 16%
**SUBTOTALS	11869 96%	4102 95%	3256 97%	2303 95%	1026 99%	1183 95%	7512 97%	4357 95%	2297 90%	3354 98%	5010 98%	3808 97%	8061 95%
TOTAL DISAGREE Slightly disagree	169 1%	67 2%	14 0%	59 2%		30 2%	86 1%	83 2%	38 2%	16 0%	106 2%		155 2%
Strongly disagree	163 1%	80 2%	34 1%	27 1%		21 2%	48 1%	114 2%	93 4%	53 2%		66 2%	96 1%
**SUBTOTALS	332 3%	147 3%	47 1%	86 4%		51 4%	135 2%	197 4%	131 5%	69 2%	106 2%	81 2%	251 3%
Neither/ Don't know	158 1%	52 1%	61 2%	24 1%	8 1%	13 1%	111 1%	47 1%	113 4%	13 0%	19 0%	26 1%	132 2%
TOTALS	12359 100%	4301 100%	3364 100%	2414	1034 100%	1247 100%	7757 100%	4602 100%	2541 100%	3436 100%	5135 100%	3915 100%	8444 100%

GALAXY RESEARCH

TABLE 4

Standard Banner 1 *BY* D1 Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "People have the right to choose to have cosmetic surgery to enhance their appearance"

		Se	X		Age)		Marital S	Status	Grocery	Buyer	Childr	en	Wor	k Status	5	S.E.S	5.
	Total	Male	Female	18-24	25-34	35-49	50-64	Marr -ied	Not Marr -ied	Yes /Shared	No	Yes	No	Full Time	Part Time W	Not Jorking	White	Blue
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	422 6018 100%	426 6342 100%	117 1792 100%	134 2837 100%	357 4624 100%	240 3106 100%	557 7915 100%	291 4444 100%	589 8646 100%	259 3713 100%	354 5153 100%	494 7207 100%	443 6590 100%	213 3033 100%	192 2736 100%	540 7929 100%	308 4430 100%
TOTAL AGREE																		
Strongly agree	6732	3068	3664	990	1596	2470	1676	4389	2343	4806	1926	2891	3841	3261	1749	1721	4224	2509
	54%	51%	58%	55%	56%	53%	54%	55%	53%	56%	52%	56%	53%	49%	58%	63%	53%	57%
Slightly agree	4711	2395	2317	714	1158	1743	1097	2902	1810	3177	1534	1870	2841	2848	995	868	3208	1503
	38%	40%	37%	40%	41%	38%	35%	37%	41%	37%	41%	36%	39%	43%	33%	32%	40%	34%
**SUBTOTALS	11443	5463	5981	1704	2755	4212	2773	7291	4152	7983	3461	4762	6681	6109	2744	2590	7431	4012
	93%	91%	94%	95%	97%	91%	89%	92%	93%	92%	93%	92%	93%	93%	90%	95%	94%	91%
TOTAL DISAGREE	549	318	231	53	70	221	205		176	386	163	205	343	262	203	84	298	251
Slightly disagree	4%	5%	4%	3%	2%	5%	7%		48	4%	4%	4%	5%	4%	7%	3%	4%	6%
Strongly disagree	200	144	56	35	13	81	71	167	32	135	65	89	111	111	27	62	133	67
	2%	2%	1%	2%	0%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%
**SUBTOTALS	749	462	287	88	83	302	276	540	209	521	227	294	454	373	229	146	431	318
	6%	8%	5%	5%	3%	7%	9%	7%	5%	6%	6%	6%	6%	6%	8%	5%	5%	7%
Neither/ Don't know	168 1%	93 2%	74 1%			110 2%	57 2%	84 1%	83 2%	142 2%	25 1%	97 28	71 1%	108 2%	60 2%		67 1%	101 2%
TOTALS	12359 100%	6018 100%	6342 100%	1792 100%	2837 100%	4624 100%	3106 100%	7915 100%	4444 100%	8646 100%	3713 100%	5153 100%	7207 100%	6590 100%	3033	2736 100%	7929 100%	4430 100%

GALAXY RESEARCH

TABLE 5 Standard Banner 2 *BY* D1 Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "People have the right to choose to have cosmetic surgery to enhance their appearance"

				State			Capital	City	Housel	nold Inco	ome	Schoo	ling
	Total	NSW V	ic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K- \$69K	\$70K+	Below Year 12	Year 12
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	249 4301 100%	236 3364 100%	155 2414 100%	105 1034 100%	103 1247 100%	553 7757 100%	295 4602 100%	173 2541 100%	231 3436 100%	356 5135 100%	281 3915 100%	567 8444 100%
TOTAL AGREE	6732	2195	1895	1386	568	688	4339	2393	1425	1818	2855	2316	4416
Strongly agree	54%	51%	56%	57%	55%	55%	56%	52%	56%	53%	56%	59%	52%
Slightly agree	4711	1719	1265	867	390	469	2889	1822	834	1397	1995	1311	3400
	38%	40%	38%	36%	38%	38%	37%	40%	33%	41%	39%	33%	40%
**SUBTOTALS	11443	3914	3160	2253	958	1157	7228	4215	2259	3215	4850	3628	7816
	93%	91%	94%	93%	93%	93%	93%	92%	89%	94%	94%	93%	93%
TOTAL DISAGREE	549	191	140	95	67	57	300	249	146	169	200	158	391
Slightly disagree	4%	4%	4%	4%	6%	5%	4%	5%	6%	5%		4%	5%
Strongly disagree	200	103	14	53	10	21	107	93	65	28	41	114	86
	2%	2%	0%	2%	1%	2%	1%	2%	3%	1%	1%	3%	1%
**SUBTOTALS	749	293	153	148	76	78	407	342	211	197	242	272	477
	6%	7%	5%	6%	7%	6%	5%	7%	8%	6%	5%	7%	6%
Neither/ Don't know	168 1%	94 2%	50 1%	12 1%		11 1%	122 2%	45 1%	71 3%	24 1%	43 1%	16 0%	152 2%
TOTALS	12359 100%	4301 100%	3364 100%	2414	1034 100%	1247 100%	7757 100%	4602 100%	2541 100%	3436 100%	5135 100%	3915 100%	8444 100%

GALAXY RESEARCH

TABLE 6 Standard Banner 1 *BY* D1 Agree/ disagree with statement

PAGE 6

BASE: WGHT SAMPLE (000s)
WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Doctors should have to pass an exam and get a 'licence' in cosmetic surgery before they are allowed to practise in it"

		Se	×х		Age	<u> </u>		Marital S	tatus	Grocery	Buyer	Childr	en	Wor	k Status	3	S.E.S	S.
	Total	Male	Female	18-24	25-34	35-49	50-64	Marr -ied	Not Marr -ied	Yes /Shared	No	Yes	No	Full Time	Part Time W	Not Jorking	White	Blue
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	422 6018 100%	426 6342 100%	117 1792 100%	134 2837 100%	357 4624 100%	240 3106 100%	557 7915 100%	291 4444 100%	589 8646 100%	259 3713 100%	354 5153 100%	494 7207 100%	443 6590 100%	213 3033 100%	192 2736 100%	540 7929 100%	308 4430 100%
TOTAL AGREE Strongly agree	10909 88%	5034 84%	5875 93%	1625 91%	2588 91%	3957 86%	2739 88%	6954 88%	3955 89%	7741 90%	3168 85%	4519 88%	6390 89%	5558 84%	2791 92%	2560 94%	7011 88%	3898 88%
Slightly agree	1077 9%	675 11%	402 6%	139 8%	229 8%	492 11%	217 7%	733 9%	344 8%	642 7%	435 12%	490 10%	588 8%	751 11%	186 6%	140 5%	642 8%	435 10%
**SUBTOTALS	11987 97%	5710 95%	6277 99%	1764 98%	2817 99%	4449 96%	2956 95%	7687 97%	4299 97%	8383 97%	3603 97%	5009 97%	6977 97%	6309 96%	2977 98%	2700 99%	7653 97%	4334 98%
TOTAL DISAGREE Slightly disagree	169 1%	138 2%	31 0%	18 1%		102 2%	49 2%	90 1%	79 2%	128 1%	41 1%	73 1%	96 1%	134 2%	24 1%	10 0%	133 2%	36 1%
Strongly disagree	48 0%	48 1%				12 0%	36 1%	48 1%		26 0%	22 1%		48 1%	12 0%	10 0%	26 1%	39 0%	9 0%
**SUBTOTALS	217 2%	186 3%	31 0%	18 1%		114 2%	85 3%	138 2%	79 2%	154 2%	63 2%	73 1%	144 2%	147 2%	35 1%	36 1%	172 2%	45 1%
Neither/ Don't know	155 1%	122 2%	33 1%	10 1%	20 1%	61 1%	65 2%	90 1%	66 1%	109 1%	46 1%	71 1%	85 1%	134 2%	21 1%		104 1%	51 1%
TOTALS	12359 100%	6018 100%	6342 100%	1792 100%	2837 100%	4624 100%	3106 100%	7915 100%	4444 100%	8646 100%	3713 100%	5153 100%	7207 100%	6590 100%	3033 100%	2736 100%	7929 100%	4430 100%

GALAXY RESEARCH

TABLE 7 Standard Banner 2 *BY* D1 Agree/ disagree with statement

PAGE 7

BASE: WGHT SAMPLE (000s)
WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Doctors should have to pass an exam and get a 'licence' in cosmetic surgery before they are allowed to practise in it"

		249 236		State			Capital	City	Housel	nold Inco	ome	Schoo	ling
	Total	NSW V	ic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K- \$69K	\$70K+	Below Year 12	Year 12
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	249 4301 100%	236 3364 100%	155 2414 100%	105 1034 100%	103 1247 100%	553 7757 100%	295 4602 100%	173 2541 100%	231 3436 100%	356 5135 100%	281 3915 100%	567 8444 100%
TOTAL AGREE Strongly agree	10909 88%	3708 86%	3001 89%	2172 90%	950 92%	1077 86%	6852 88%	4057 88%	2318 91%	3068 89%	4434 86%	3616 92%	7293 86%
Slightly agree	1077 9%	455 11%	261 8%	154 6%	65 6%	142 11%	694 9%	383 8%	125 5%	305 9%	537 10%	256 7%	821 10%
**SUBTOTALS	11987 97%	4163 97%	3262 97%	2327 96%	1016 98%	1219 98%	7547 97%	4440 96%	2443 96%	3373 98%	4971 97%	3873 99%	8114 96%
TOTAL DISAGREE Slightly disagree	169 1%	93 2%	10 0%	48 2%		18 1%	73 1%	96 2%	18 1%	39 1%	103 2%	10 0%	159 2%
Strongly disagree	48 0%	17 0%	10 0%	12 1%		9 1%	9 0%	39 1%	26 1%		12 0%	17 0%	32 0%
**SUBTOTALS	217 2%	110 3%	20 1%	60 2%		27 28	82 1%	135 3%	44 2%	39 1%	115 ₂	27 1%	190 2%
Neither/ Don't know	155 1%	29 1%	81 2%	27 1%	19 2%		129 2%	27 1%	55 2%	24 1%	49 1%	16 0%	140 2%
TOTALS	12359 100%	4301 100%	3364 100%	2414	1034 100%	1247 100%	7757 100%	4602 100%	2541 100%	3436 100%	5135 100%	3915 100%	8444 100%

GALAXY RESEARCH

TABLE 8 Standard Banner 1 *BY* D1 Agree/ disagree with statement

PAGE 8

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Patients having a cosmetic surgery procedure have a right to know how many times the doctor has previously performed that procedure"

		Se	х		Age	2		Marital S	tatus	Grocery	Buyer	Childr	en	Wor	rk Status		S.E.S	5.
	Total	Male	Female	18-24	25-34	35-49	50-64	Marr -ied	Not Marr -ied	Yes /Shared	No	Yes	No	Full Time	Part Time W	Not Jorking	White	Blue
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	422 6018 100%	426 6342 100%	117 1792 100%	134 2837 100%	357 4624 100%	240 3106 100%	557 7915 100%	291 4444 100%	589 8646 100%	259 3713 100%	354 5153 100%	494 7207 100%	443 6590 100%	213 3033 100%	192 2736 100%	540 7929 100%	308 4430 100%
TOTAL AGREE	9413	4389	5025	1262	2248	3607	2296	6121	3293	6931	2482	4120	5294	4843	2362	2209	6105	3309
Strongly agree	76%	73%	79%	70%	79%	78%	74%	77%	74%	80%	67%	80%	73%	73%	78%	81%	77%	75%
Slightly agree	2312	1210	1102	423	525	822	543	1397	915	1343	970	847	1466	1473	466	374	1444	869
	19%	20%	17%	24%	19%	18%	17%	18%	21%	16%	26%	16%	20%	22%	15%	14%	18%	20%
**SUBTOTALS	11726	5599	6127	1685	2773	4429	2839	7518	4208	8274	3452	4967	6759	6316	2827	2583	7548	4177
	95%	93%	97%	94%	98%	96%	91%	95%	95%	96%	93%	96%	94%	96%	93%	94%	95%	94%
TOTAL DISAGREE	329	198	131	65	40	108	115	222	106	166	163	97	231	133	106	90	189	140
Slightly disagree	3%	3%	2%	4%	1%	2%	4%	3%	2%	2%	4%	2%	3%	2%	4%	3%	2%	3%
Strongly disagree	109 1%	79 1%	30 0%		24 1%	38 1%	47 2%	93 1%	16 0%	81 1%	28 1%	27 1%	82 1%	65 1%	27 1%	17 1%	86 1%	24 1%
**SUBTOTALS	438	277	161	65	64	146	162	316	122	248	190	125	313	198	134	106	274	164
	4%	5%	3%	4%	2%	3%	5%	4%	3%	3%	5%	2%	4%	3%	4%	4%	3%	4%
Neither/ Don't know	196 2%	141 2%	54 1%	42 2%		49 1%	105 3%	82 1%	114 3%	125 1%	71 2%	61 1%	134 2%	77 1%	72 2%	47 2%	107 1%	89 2%
TOTALS	12359	6018	6342	1792	2837	4624	3106	7915	4444	8646	3713	5153	7207	6590	3033	2736	7929	4430
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 9 Standard Banner 2 *BY* D1 Agree/ disagree with statement

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BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Patients having a cosmetic surgery procedure have a right to know how many times the doctor has previously performed that procedure"

				State			Capital	City	Housel	nold Inco	ome	Schoo	oling
	Total	NSW V	ic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K- \$69K	\$70K+	Below Year 12	Year 12
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	249 4301 100%	236 3364 100%	155 2414 100%	105 1034 100%	103 1247 100%	553 7757 100%	295 4602 100%	173 2541 100%	231 3436 100%	356 5135 100%	281 3915 100%	567 8444 100%
TOTAL AGREE Strongly agree	9413 76%	3201 74%	2463 73%	1944 81%	819 79%	985 79%	5786 75%	3627 79%	2043 80%	2650 77%	3869 75%	3047 78%	6366 75%
Slightly agree	2312 19%	915 21%	625 19%	386 16%	179 17%	207 17%	1528 20%	784 17%	356 14%	639 19%	1075 21%	681 17%	1631 19%
**SUBTOTALS	11726 95%	4116 96%	3089 92%	2331 97%	998 96%	1193 96%	7314 94%	4411 96%	2399 94%	3289 96%	4945 96%	3728 95%	7997 95%
TOTAL DISAGREE Slightly disagree	329 3%	51 1%	157 5%	39 2%	28 3%	54 4%	228 3%	101 2%	42 2%	95 3%	123 2%	110 3%	219 3%
Strongly disagree	109 1%	46 1%	35 1%	29 1%			78 1%	31 1%	17 1%	24 1%	45 1%	31 1%	78 1%
**SUBTOTALS	438 4%	96 2%	192 6%	68 3%	28 3%	54 4%	305 4%	133 3%	59 2%	119 3%	168 3%	I	297 48
Neither/ Don't know	196 2%	89 2%	83 2%	15 1%	8 1%		137 2%	58 1%	83 3%	29 1%	23 0%	45 1%	150 2%
TOTALS	12359 100%	4301 100%	3364	2414	1034	1247 100%	7757 100%	4602 100%	2541 100%	3436 100%	5135 100%	3915 100%	8444 100%

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TABLE 10 Standard Banner 1 *BY* D1 Agree/ disagree with statement PAGE 10

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Patients have the right to know if the doctor performing their cosmetic surgery procedure is trained specifically in cosmetic surgery"

		Se	х		Age			Marital :	Status	Grocery	Buyer	Childr	en	Wor	rk Status	5	S.E.S	5.
	Total	Male	Female	18-24	25-34	35-49	50-64	Marr -ied	Not Marr -ied	Yes /Shared	No	Yes	No	Full Time	Part Time V	Not Working	White	Blue
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	422 6018 100%	426 6342 100%	117 1792 100%	134 2837 100%	357 4624 100%	240 3106 100%	557 7915 100%	291 4444 100%	589 8646 100%	259 3713 100%	354 5153 100%	494 7207 100%	443 6590 100%	213 3033 100%	192 2736 100%	540 7929 100%	308 4430 100%
TOTAL AGREE Strongly agree	10703 87%	4923 82%	5780 91%	1502 84%	2510 88%	4066 88%	2625 85%	6903 87%	3799 85%	7666 89%	3037 82%	4472 87%	6231 86%	5560 84%	2622 86%	2520 92%	7059 89%	3643 82%
Slightly agree	1353 11%	892 15%	461 7%	275 15%	283 10%	441 10%	355 11%	811 10%	542 12%	814 9%	539 15%	506 10%	848 12%	845 13%	356 12%	152 6%	722 9%	631 14%
**SUBTOTALS	12056 98%	5815 97%	6241 98%	1776 99%	2792 98%	4508 97%	2980 96%	7714 97%	4342 98%	8480 98%	3576 96%	4977 97%	7079 98%	6406 97%	2978 98%	2672 98%	7781 98%	4275 96%
TOTAL DISAGREE Slightly disagree	129 1%	68 1%	61 1%	16 1%		67 1%	46 1%	82 1%	47 _. 18	62 1%	67 28	83 2%	46 1%	50 1%	31 1%	47 28	61 1%	68 2%
Strongly disagree	39 0%	27 0%	12 0%				39 1%	39 0%		29 0%	10 0%	12 0%	27 0%	12 0%	10 0%	17 1%	39 0%	
**SUBTOTALS	168 1%	94 2%	74 1%	16 1%		67 1%	85 3%	121 2%	47 1%	91 1%	77 2%	96 2%	72 1%	63 1%	41 1%	64 2%	100 1%	68 2%
Neither/ Don't know	135 1%	108 2%	27 0%		45 2%	49 1%	42 1%	80 1%	55 1%	75 1%	60 2%	80 2%	55 1%	122 2%	14 0%		48 1%	87 2%
TOTALS	12359 100%	6018 100%	6342 100%	1792 100%	2837 100%	4624 100%	3106 100%	7915 100%	4444 100%	8646 100%	3713 100%	5153 100%	7207 100%	6590 100%	3033 100%	2736 100%	7929 100%	4430 100%

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GALAXY RESEARCH

TABLE 11 Standard Banner 2 *BY* D1 Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Patients have the right to know if the doctor performing their cosmetic surgery procedure is trained specifically in cosmetic surgery"

				State			Capital	City	Housel	nold Inco	Schooling		
	Total	NSW V	/ic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K- \$69K	\$70K+	Below Year 12	Year 12
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	249 4301 100%	236 3364 100%	155 2414 100%	105 1034 100%	103 1247 100%	553 7757 100%	295 4602 100%	173 2541 100%	231 3436 100%	356 5135 100%	3915	567 8444 100%
TOTAL AGREE Strongly agree	10703 87%	3649 85%	2953 88%	2034 84%	960 93%	1107 89%	6697 86%	4006 87%	2122 84%	3061 89%	4486 87%		7300 86%
Slightly agree	1353 11%	515 12%	310 9%	323 13%	74 7%	131 10%	880 11%	474 10%	315 12%	314 9%	585 11%		980 12%
**SUBTOTALS	12056 98%	4163 97%	3264 97%	2357 98%	1034 100%	1238 99%	7577 98%	4479 97%	2437 96%	3376 98%	5071 99%		8280 98%
TOTAL DISAGREE Slightly disagree	129 1%	48 1%	37 1%	44 2%			78 1%	51 1%	31 1%		52 1%		67 1%
Strongly disagree	39 0%	17 0%	10 0%	12 1%			12 0%	27 1%	17 1%		12 0%		23 0%
**SUBTOTALS	168 1%	64 1%	47 1%	57 2%			90 1%	78 2%	48 2%		64 1%	!	90 1%
Neither/ Don't know	135 1%	73 2%	53 2%			9 1%	91 1%	45 1%	56 2%	60 2%		60 2%	75 1%
TOTALS	12359 100%	4301 100%	3364 100%	2414 100%	1034 100%	1247 100%	7757 100%	4602 100%	2541 100%	3436 100%	5135 100%		8444 100%

GALAXY RESEARCH

TABLE 12

Standard Banner 1 *BY* D1 Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Patients have the right to see realistic technically accurate before and after photos, for example on websites and in information brochures, before having cosmetic surgery"

		Sex		Age				Marital Status		Grocery Buyer		Children		Work Status			S.E.S.	
	Total	Male	Female	18-24	25-34	35-49	50-64	Marr -ied	Not Marr -ied	Yes /Shared	No	Yes	No	Full Time	Part Time W	Not orking	White	Blue
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	422 6018 100%	426 6342 100%	117 1792 100%	134 2837 100%	357 4624 100%	240 3106 100%	557 7915 100%	291 4444 100%	589 8646 100%	259 3713 100%	354 5153 100%	494 7207 100%	443 6590 100%	213 3033 100%	192 2736 100%	540 7929 100%	308 4430 100%
TOTAL AGREE	9813	4399	5415	1405	2235	3741	2432	6189	3625	7082	2732	4157	5657	4955	2477	2381	6378	3436
Strongly agree	79%	73%	85%	78%	79%	81%	78%	78%	82%	82%	74%	81%	78%	75%	82%	87%	80%	78%
Slightly agree	2030	1235	796	298	552	703	478	1402	629	1279	752	849	1182	1264	477	289	1235	795
	16%	21%	13%	17%	19%	15%	15%	18%	14%	15%	20%	16%	16%	19%	16%	11%	16%	18%
**SUBTOTALS	11844	5633	6210	1703	2787	4444	2910	7590	4253	8361	3483	5005	6838	6220	2954	2670	7613	4231
	96%	94%	98%	95%	98%	96%	94%	96%	96%	97%	94%	97%	95%	94%	97%	98%	96%	96%
TOTAL DISAGREE	205	139	66	26	24	101	55	144	61	109	96	71	135	148	42	15	122	83
Slightly disagree	2%	2%	1%	1%	1%	2%	2%	2%	1%	1%	3%	1%	2%	2%	1%	1%	2%	2%
Strongly disagree	135 1%	119 2%	16 0%	52 3%		30 1%	53 2%	83 1%	52 1%	77 1%	59 2%		135 2%	75 1%	26 1%	35 1%	71 1%	65 1%
**SUBTOTALS	341	259	82	78	24	131	108	227	113	186	155	71	270	222	68	50	193	148
	3%	4%	1%	4%	1%	3%	3%	3%	3%	2%	4%	1%	4%	3%	2%	2%	2%	3%
Neither/ Don't know	175	126	49	10	26	49	89	97	77	100	75	77	98	148	11	16	124	51
	1%	2%	1%	1%	1%	1%	3%	1%	2%	1%	2%	1%	1%	2%	0%	1%	2%	1%
TOTALS	12359 100%	6018 100%	6342 100%	1792 100%	2837 100%	4624 100%	3106 100%	7915 100%	4444 100%	8646 100%	3713 100%	5153 100%	7207 100%	6590 100%	3033	2736 100%	7929 100%	4430 100%

GALAXY RESEARCH

TABLE 13 Standard Banner 2 *BY* D1 Agree/ disagree with statement

BASE: WGHT SAMPLE (000s)
WEIGHTS: Age/Sex/Area

D1: Agree/Disagree with statement - "Patients have the right to see realistic technically accurate before and after photos, for example on websites and in information brochures, before having cosmetic surgery"

				State			Capital	City	House	hold Inco	Schooling		
	Total	NSW V	/ic/Tas	Qld	SA	WA	Yes	No	< \$40K	\$40K- \$69K	\$70K+	Below Year 12	Year 12
RESPONDENTS WGHT SAMPLE (000s)	848 12359 100%	249 4301 100%	236 3364 100%	155 2414 100%	105 1034 100%	103 1247 100%	553 7757 100%	295 4602 100%	173 2541 100%	231 3436 100%	356 5135 100%	281 3915 100%	567 8444 100%
TOTAL AGREE Strongly agree	9813 79%	3396 79%	2616 78%	1962 81%	848 82%	992 80%	6176 80%	3637 79%	1973 78%	2926 85%	3974 77%	3175 81%	6639 79%
Slightly agree	2030 16%	724 17%	522 16%	371 15%	159 15%	254 20%	1306 17%	724 16%	421 17%	461 13%	941 18%	555 14%	1475 17%
**SUBTOTALS	11844 96%	4120 96%	3138 93%	2333 97%	1007 97%	1247 100%	7483 96%	4361 95%	2394 94%	3387 99%	4915 96%	3730 95%	8114 96%
TOTAL DISAGREE Slightly disagree	205 2%	31 1%	104 3%	54 2%	17 2%		106 1%	99 2%	42 2%	20 1%	93 2%	84 2%	122 1%
Strongly disagree	135 1%	99 2%	36 1%				47 1%	88 2%	47 2%		60 1%	47 1%	88 1%
**SUBTOTALS	341 3%	130 3%	140 4%	54 2%	17 2%		153 2%	187 4%	89 4%	20 1%	153 3%		210 2%
Neither/ Don't know	175 1%	52 1%	86 3%	27 1%	10 1%		121 2%	54 1%	58 2%	30 1%	68 1%		120 1%
TOTALS	12359 100%	4301 100%	3364 100%	2414	1034 100%	1247 100%	7757 100%	4602 100%	2541 100%	3436 100%	5135 100%		8444 100%

